

What Works: Lessons from the #Localizing2030 TweetChat

How to Enhance Communication to Achieve Agenda 2030

- Host regional and global conferences for experience sharing, like voices of SDG16+
- Use tech and social media to connect rural communities with government: coordination at the national level and conversations online at the international level
- Organize town hall meetings to document and amplify the voices and needs of people in communities across all levels so that they are carried along in budgeting and policy-making processes
- Government partnership with CSOs and development partners to help empower citizens with information
- National governments should look to the local level for innovation and capacities, which can be scaled-up to achieve national SDG objectives in partnership with the international community, civil society, and the private sector
- Use debate as a tool to build critical thinking and challenge the status quo in schools
- Have trainings, workshops, and conferences to find local solutions to community problems.

How to Implement the Sustainable Development Goals

- Translate 2030 Agenda into local languages
- Publish SDGs assessment report
- Link national government development plans to the SDGs
- Treat trauma and consider mental health issues to increase community stability
- Give girls access to affordable sanitary pads so they can have quality education
- Meaningfully engage young people, local authorities, and traditional leaders
- Allow organizations to design their own initiatives
- Create development initiatives that represent both donors and recipients
- Break down the SDGs and have children role-play the goals, ownership over these goals will allow them to make their own solutions
- Achieve the goals through individual interest and awareness plus incentives
- Raise awareness for goals by prioritizing goals based on national context
- Work both with organizations and rural communities
- Have local leaders formulate projects that they believe their communities need in order to achieve the goals

How to Build Capacity for Development

- Establish CSOs coalition that works on SDGs
- Gather more data on SDG implementation
- Have a gender responsive budget
- Engage the community and ensure the full support of local authorities
- Establish national task forces on the SDGs
- Work with cultural or traditional or institutional capacity unique to the community
- Using existing structures is better than imposing new structures. Keep in mind that informal structures are strong in many places
- Connect local authorities and traditional leaders
- Have citizen-generated data specific to communities that accurately reflects the progress made in implementation as well as the areas that need to be urgently addressed